



# media release

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FOR IMMEDIATE RELEASE

## The Tasmanian Symphony Orchestra launches 'TSO Community' at Latrobe Community, Strathdevon

### TSO will deliver digital concerts to aged care and community facilities across Tasmania and beyond

The [Tasmanian Symphony Orchestra](#) launches **TSO Community**, a new subscription model which will enable screening of TSO concerts in aged care and community facilities across Tasmania and beyond. TSO Community, which rolls out across 2021, will provide facilities access for residents to TSO concerts captured live in Hobart's Federation Concert Hall as part of their entertainment or leisure programs.

Flexible timing and the ability to screen on multiple devices to communal or private areas will bring residents instant immersion in the music, atmosphere of a live audience and the expressive performances of the musicians up close. In addition to concerts, TSO Community subscriptions provide access to exclusive video content including *Concert 101*, an in-depth look at the performances, as well as interviews with musicians, staff and more.

The TSO is proud to launch TSO Community at [Uniting AgeWell, Latrobe Community, Strathdevon](#). A valued corporate partner of the orchestra since 2018, [Uniting AgeWell](#) supports thousands of older people across Victoria and Tasmania in their own homes, in residential care and in retirement living communities.

Located in North West Tasmania, Latrobe Community, Strathdevon underwent a recent expansion and renovation to provide greater access to high quality care to seniors in the region, enabling them to remain within their local community as they age. The new, state-of-the-art 30-bed wing and community facilities opened in May 2019.

In 2020 the TSO embraced the potential of digital delivery to capture and stream concerts to audiences around the world. In 2021 the TSO's digital concert platform, [TSO Online](#), has been a central component of the orchestra's [subscription](#) model with audiences enjoying concerts from the comfort of their homes on their favourite device. TSO Community is a further innovation enabled by the TSO's progressive digital strategy, along with [TSO Live and On Screen](#) which launched earlier this year screening concerts to regional theatres and town halls across the state.

**Caroline Sharpen, TSO CEO said:** *'We are so pleased now have a way to be present and of service to Tasmanian elders and residents in community care. Music is such a powerful contributor to health and well-being – it improves mood, reduces anxiety, stimulates memory and when shared, it becomes a social glue. Tasmania's orchestra exists for everyone and now we have a way to perform live and on demand for Tasmanians who can't make it to a concert venue. We can't wait to welcome this valued and important audience to the TSO.'*

**Uniting AgeWell said:** *'Music plays a very important role in people's lives, whatever their age, harnessing joy and evoking powerful emotions in listeners. It is particularly important in aged care. The therapeutic benefits of music are well known, especially for people with dementia, helping them to relax and reduce anxiety. Uniting AgeWell ensures beautiful music continues to be a regular part of our residents' lives, and TSO Community will make that even easier.'*

**Minister for Senior Australians and Aged Care Services, Richard Colbeck** said the Australian Government is proud to support the Tasmanian Symphony Orchestra as it delivers a new way to engage and support seniors.

*'The on-demand streaming services offered at Uniting AgeWell Strathdevon is a shining example of how seniors in residential aged care can be connected and supported,' Minister Colbeck said.*

*'It is a remarkable platform capable of improving the wellbeing of seniors and I hope more residential aged care administrators consider adopting it as part of their programs.'*

TSO Community is available to any community or aged care facility. A monthly subscription starts at \$90.00 for up to 10 screens.

Please contact Cath Adams, [adamsc@tso.com.au](mailto:adamsc@tso.com.au), or call the TSO Box Office on 1800 001 190 for further information.

[www.tso.com.au](http://www.tso.com.au)

[www.unitingagewell.org](http://www.unitingagewell.org)

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***The Tasmanian Symphony Orchestra*** has been inspiring, invigorating and entertaining audiences since 1948. Based in Hobart's Federation Concert Hall, the 47-piece TSO performs an extensive and varied concert season in Hobart, a smaller season in Launceston as well as concerts elsewhere in Tasmania. The TSO enjoys a profile well beyond the shores of the island state, having taken out major national awards in recent years for performances and recordings. Further afield, the orchestra has toured Asia, Europe, North and South America and the Middle East.

*Eager to connect with as many Tasmanians as possible, the TSO offers a wide-ranging education and outreach program and attracts diverse audiences to its highly successful Live Sessions concerts, which are given in sheds, microbreweries and other non-traditional venues. The TSO is at the forefront of nurturing the next generation of composers and conductors with intensive training programs such as the Australian Composers' School, Australian Conducting Academy and Louise Crossley Conducting Workshop. A much-recorded orchestra, the TSO has over 80 CDs in its catalogue. For works which require choral forces, the TSO is joined by the TSO Chorus, an auditioned group of approximately 80 voices. **Eivind Aadland** is the orchestra's Chief Conductor and Artistic Director.*

## LINKS

- [Tasmanian Symphony Orchestra](#)

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