

media release

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FOR IMMEDIATE RELEASE



Clover Hill Wines announced as new TSO wine partner

Award winning Northern Tasmanian winery will work closely with orchestra across 2020 season

The Tasmanian Symphony Orchestra announces a new partnership with premium Tasmanian sparkling wine brand **Clover Hill Wines**, commencing in 2020. The partnership will showcase Clover Hill's signature sparkling wines and Idiom still wine range across the year at TSO audience, patron and corporate events. The two brands are exploring opportunities for TSO performances at Clover Hill's award-winning boutique cellar door in Lebrina, on the Tamar Valley wine route, north of Launceston.

Clover Hill was established in 1986 on the site of an old dairy farm in North Eastern Tasmania and is one of Australia's very few premium sparkling houses solely producing sparkling wines in the traditional method. Clover Hill's commitment to excellence has been recognised with numerous awards which include Silver medallists in the 2019 Tasmanian Tourism Awards, rated as a 5-star winery in the 2020 Halliday Wine Companion and being twice awarded Tasmanian Vineyard of the Year.

Clover Hill Wines CEO Adam Torpy said 'Clover Hill Wines are thrilled to be partnering with the Tasmanian Symphony Orchestra for the 2020 season. This collaboration allows two Tasmanian icons to provide a truly special experience for the patrons of both brands. We are excited about the opportunities it will bring and allow us to share Clover Hill wines at truly magical TSO events.'

TSO CEO Caroline Sharpen said, 'We are thrilled to welcome Clover Hill Wines to our partnership family and particularly pleased to partner with a business with a strong base in Northern Tasmania. Clover Hill Wines have an international reputation for their quality, and the brand is matched perfectly to the TSO experience. We can't wait to introduce our audiences to their stunning selection of premium wines.'

Clover Hill will have a presence at the TSO's Northern Tasmanian flagship event, RACT Symphony under the Stars on February 22, with a retail outlet selling wine for concertgoers to enjoy whilst they experience the concert. Throughout 2020 TSO customers will have opportunities to benefit from Clover Hill's wine club offers, experiences and special events at the Clover Hill Cellar Door.

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